



Plant Based Health & Wellness Summit

August 10-11, 2019

Denver Marriot South • Lone Tree, Colorado



Sponsorship Prospectus

In Affiliation With



About

The Plant Based Health and Wellness Summit was envisioned by the founders Jerry Casados and Kelley Williamson to empower individuals to take control of their health. The theme of the Summit is about living a healthy lifestyle with the emphasis on the four major components of a healthy lifestyle: Diet/Nutrition, Stress Relieve, Love/Support, and Movement. The Summit is dedicated to broadening the understanding and knowledge about all four of these components.

This annual summit offers a transformational outlook on health, leaving you feeling empowered and in control of your vibrant life through a complete 2-day wellness education from world-renowned speakers, culinary chef demos, gourmet plant-based meals and nutritional education.

The Founders

Jerry Casados, Nutritionist



Jerry is the founder of *Plant-Based Nutrition and Lifestyle* a Nutrition Therapy Consulting Practice specializing in whole food, plant-based nutrition as an approach to benefit your health and nutrition goals with a nutrient-dense, balanced, health-promoting diet and lifestyle.

Jerry is a Nutrition Therapy Practitioner (NTP), he received his NTP diploma from Nutrition Therapy Institute in Denver. He earned a Certificate in Plant-Based Nutrition from Cornell University and The T. Colin Campbell Foundation. He is a Certified Instructor for Dr. McDougall's Starch Solution Program.

Chef Kelley Williamson



Kelley is the founder of The Plant-Based Cooking School and is a Certified Food for Life Instructor through Physicians Committee for Responsible Medicine (PCRM) specializing in low-fat whole food, plant-based cooking under the name *Plant Based Kitchen*. Kelley focuses on facilitating cooking classes, offering personal chef services and sharing food information, recipes and ideas through all of the classes that she teaches. Kelley has taught over 600 individuals on plant-based nutrition and has a passion for

helping people heal through food.

Kelley received her Chef Certification in 2010. She is a Food for Life Instructor Certification (PCRM), Forks Over Knives Certification, Plantrician Certification. She's an author of a Plant Based Cookbook.

Our Summit

This is our third annual Summit; last year's event was a remarkable success. This amazing 2-day event is a gathering of top experts in nutrition, health and wellness focused on creating and maintaining a state of optimal health along with identifying tangible steps that anyone can take to live a healthy lifestyle.

Some of the speakers last year were Chef AJ, Dr. Scott Stoll, John Pierre, Dr. Brooke Goldner, Rosanne Oliveria, Jon McMahon, and Dr. Andrew Freeman. Some of the speakers who have committed to-date for this year's Summit are: Dr. Scott Stoll, Chef AJ, Dr. Andrew Freeman, John Pierre and more to come...

As you know Colorado is one of the healthiest states in the U.S. and is very exercise-centric (which is great) but not much attention is place on diet especially a whole food, plant-based diet which is surprising to us. This is a great market for health-conscious individuals to learn how to improve their health with education from this event.

The venue will be in Denver Marriott South. We will serve plant based (oil-free) lunches and a dinner (Saturday night). This year we are expecting 125-150 attendees.

Why Be a Sponsor?

Over the past few years, the plant-based community is growing fast. It truly is a movement that is taking hold because people are starting to recognize the many health benefits whole food, plant-based nutrition offers, which is proven by the decades of overwhelming scientific/medical research. Making a shift from the toxic Western diet to a plant-based diet and lifestyle is not only optimal for human health but can help reduce healthcare cost overall.

It would be a wonderful opportunity to join with us in reaching this important audience of health-conscious individuals and, to build awareness for your product or service by becoming a corporate sponsor.

Sponsorship Levels

	Gold	Silver	Bronze
Sponsorship Benefits:	\$1,000	\$500	\$200
Logo and profile included in the Summit Program	x	x	x
Recognition in all official pre/post conference communications and promotion materials	x	x	x
Your Logo on our website with your URL	x	x	x
Use of the Summit name/logo for promotions (Summit sign-off required)	x	x	x
Summit Admission Ticket(s) (2-Days)	2	1	
Summit Registrations	(\$750 value)	(\$375value)	
Promotional item in attendee gift bags	x	x	x
Short business profile (75 words or less) in Summit program handout materials	x	x	x

For more information on 2019 Sponsor Opportunities or to discuss a custom package: Contact Jerry Casados at (720) 739-1222 or email at info@pbsummit.com.

Approval Process

Please fill out the form on our Summit website <https://pbsummit.com/sponsors-form/> about your company and what you will be promoting at the Summit as we will review all sponsor prospects before being approved. We will review each profile and contact you as soon as we can.