

COWSPIRACY

THE SUSTAINABILITY SECRET

CLIMATE CHANGE

“Drive less”



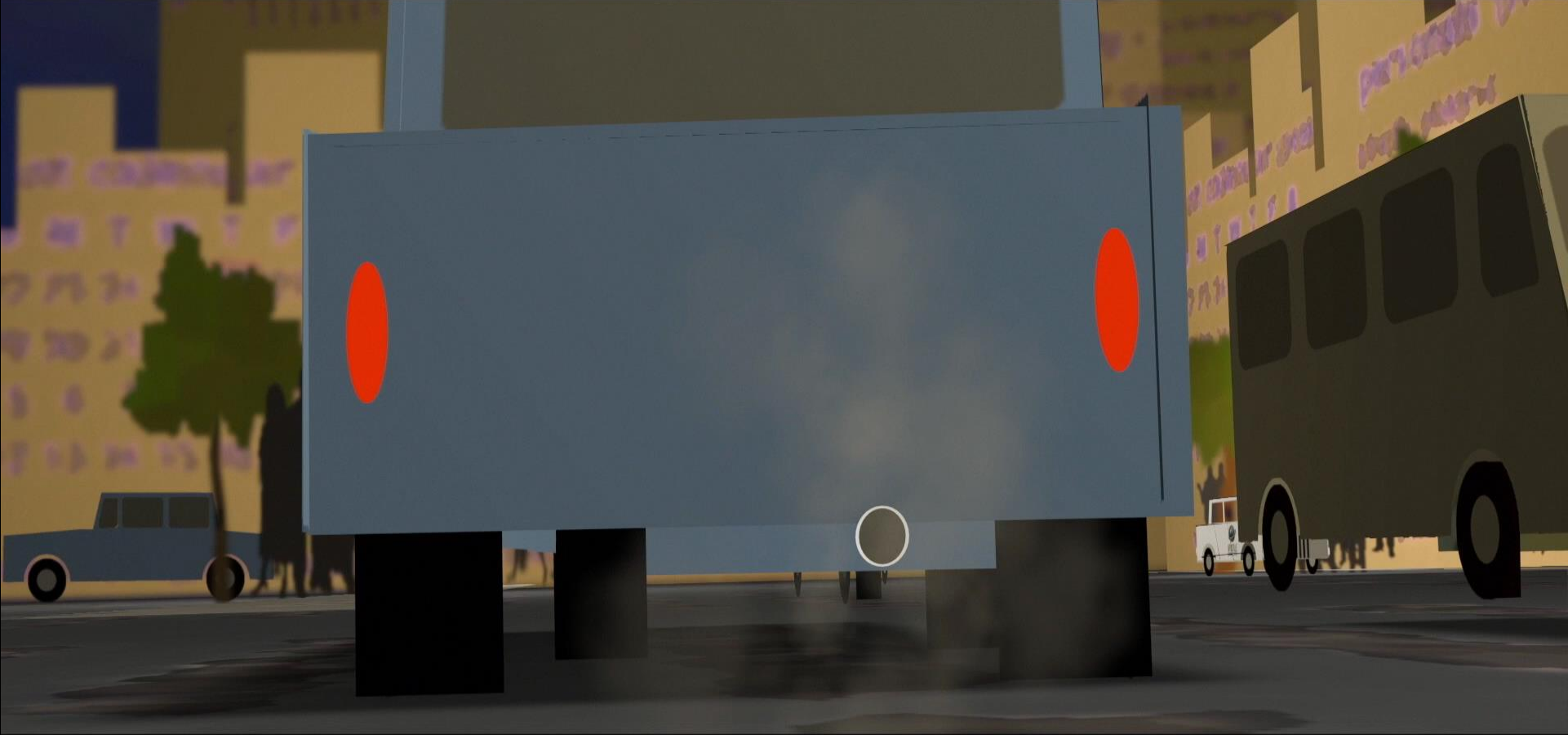
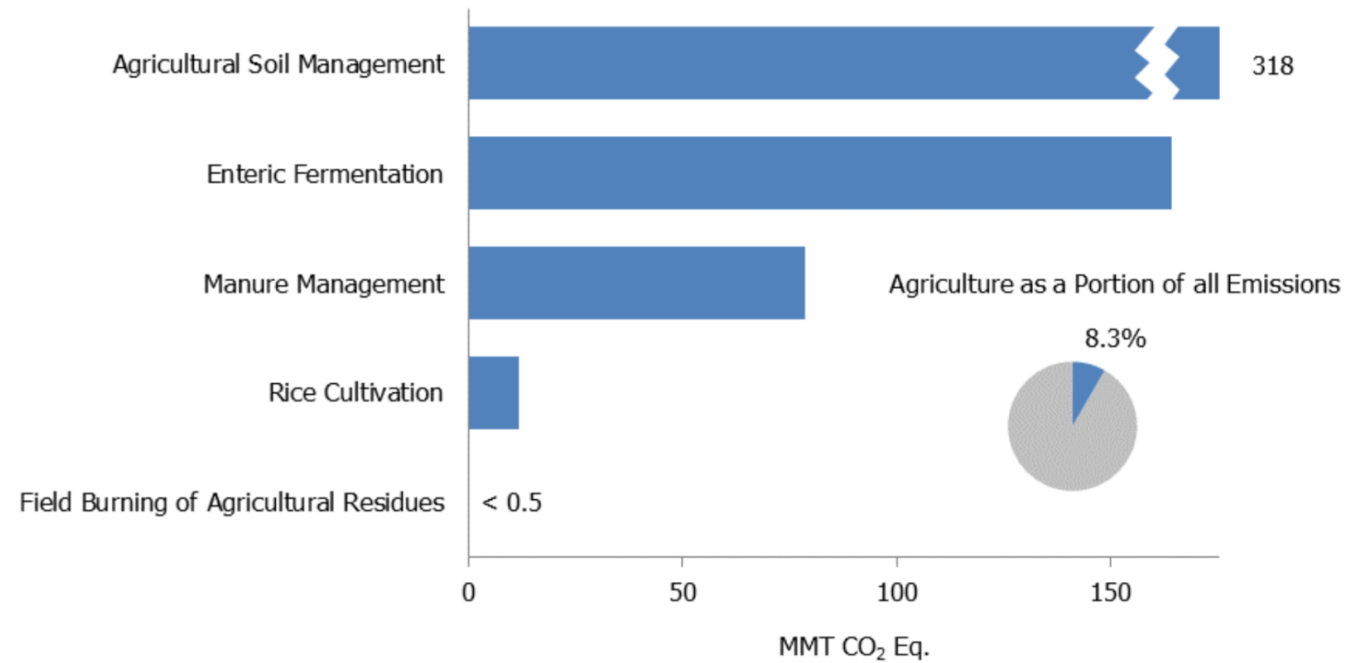
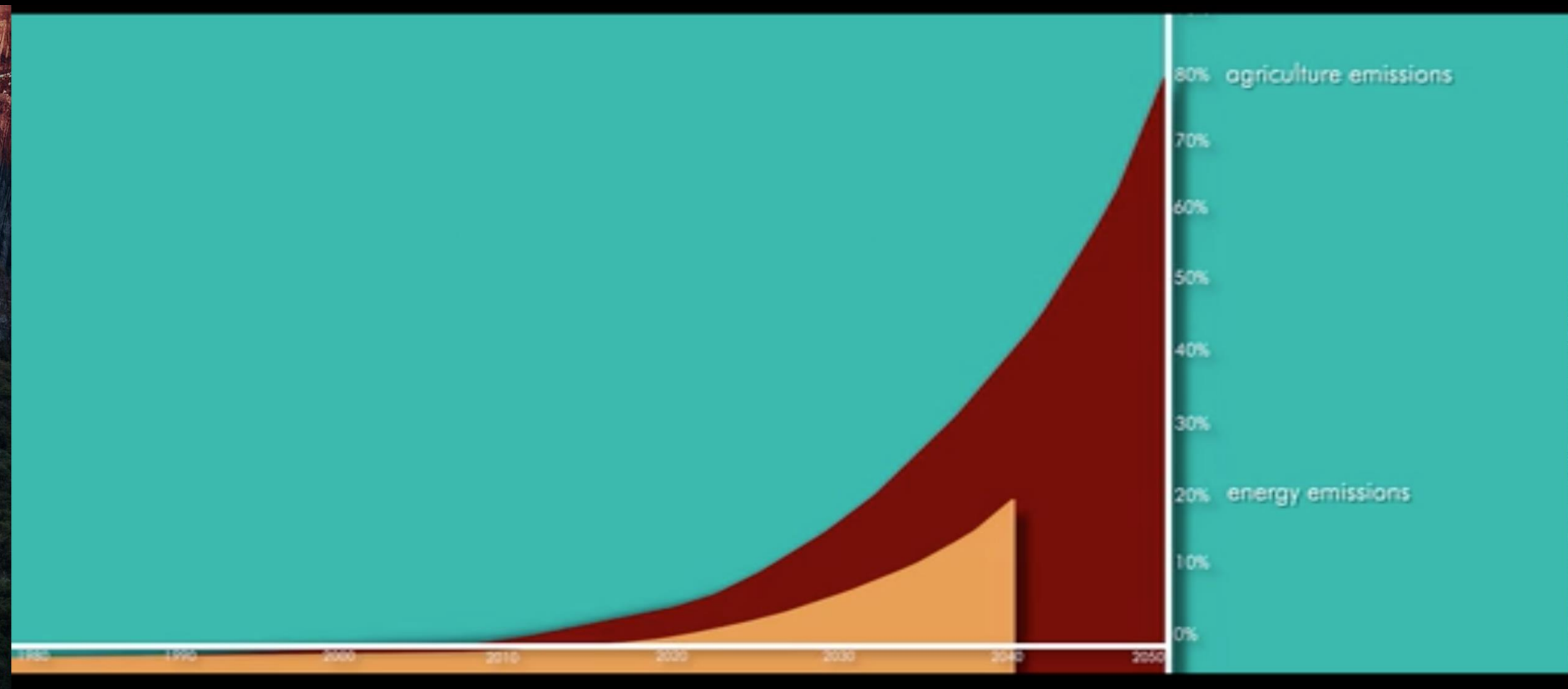


Figure 5-1: 2014 Agriculture Chapter Greenhouse Gas Emission Sources (MMT CO₂ Eq.)



CH₄ and N₂O impacts (IPCC 2014)

- Methane 86x GWP of CO₂, 20ytf
- Nitrous Oxide 298x GWP of CO₂
- Did not take into account transportation or refrigeration.



80% agriculture emissions

70%

60%

50%

40%

30%

20%

10%

0%

energy emissions

1985

1990

2000

2010

2020

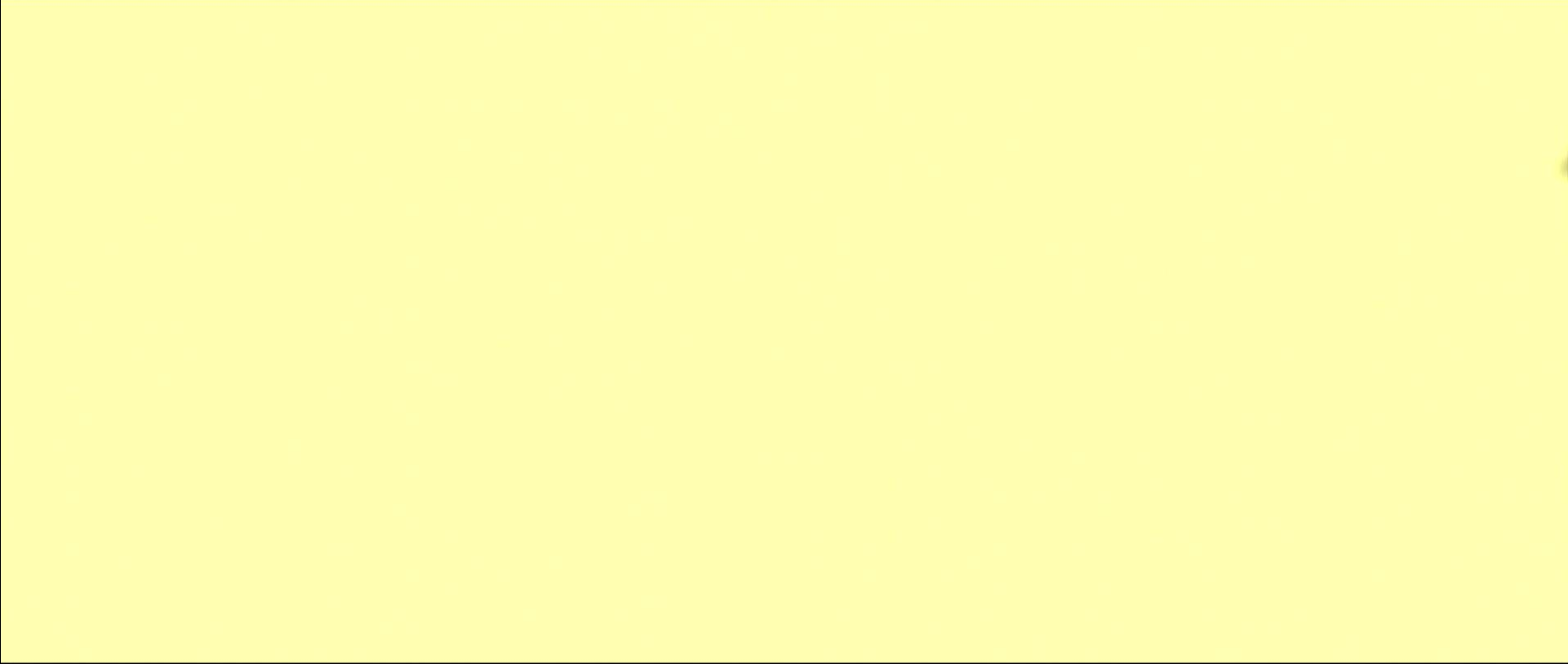
2030

2040

2050

CHAPTER 2

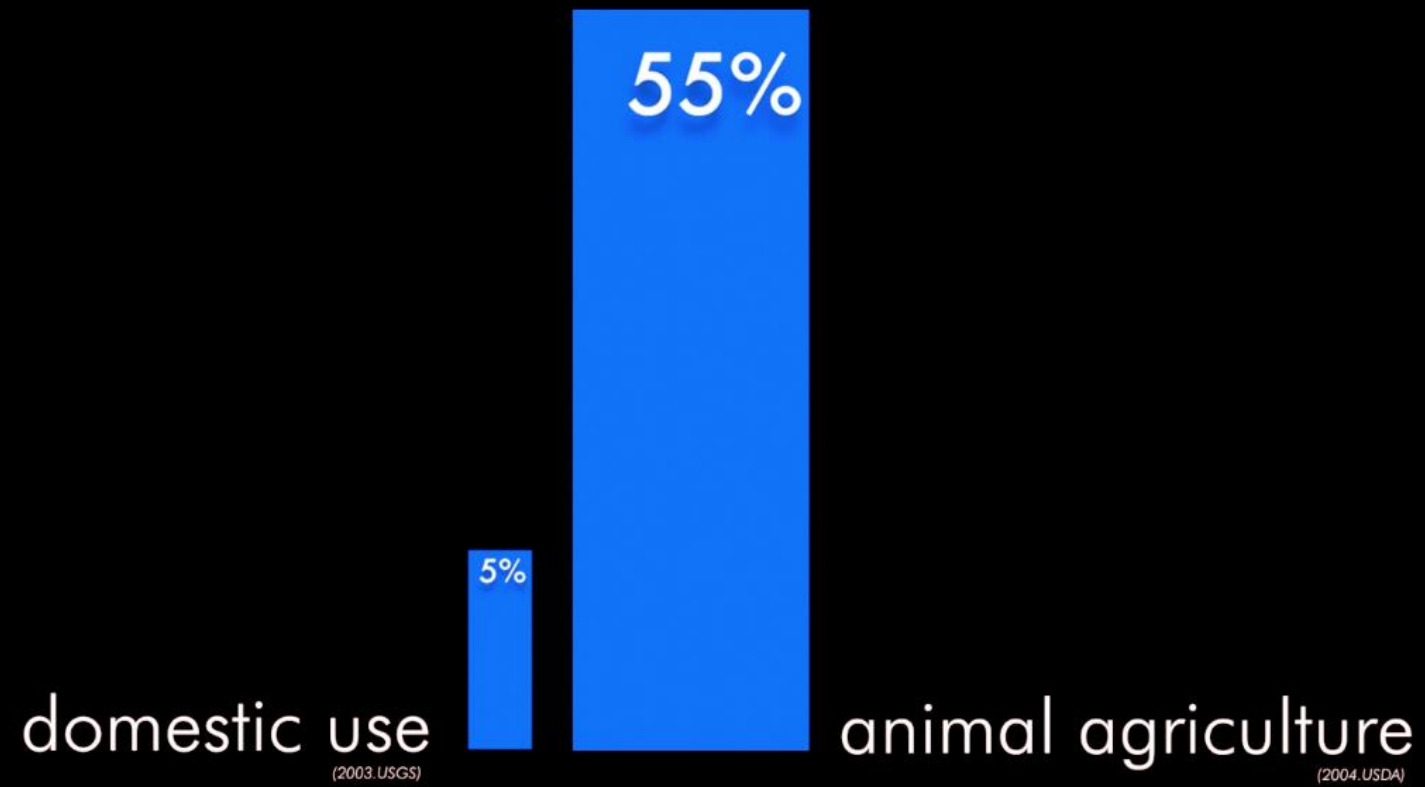














85% of all irrigated land in Colorado is for livestock

89% of CO water consumption is for Agriculture

Denver only uses 2% of the states water (1/4 of CO population)

When showering, make it a

Quickie.

Shorten showers – save 2.5
gallons per minute.

We're in a drought!
Hetch Hetchy water –
too good to waste.
sfwater.org/conservation



San Francisco
Water Power Sewer
San Francisco Public Utilities Commission



660 GALLONS

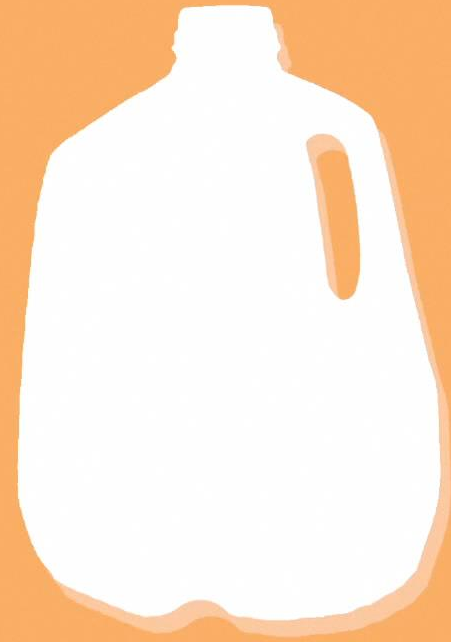
2500 liters



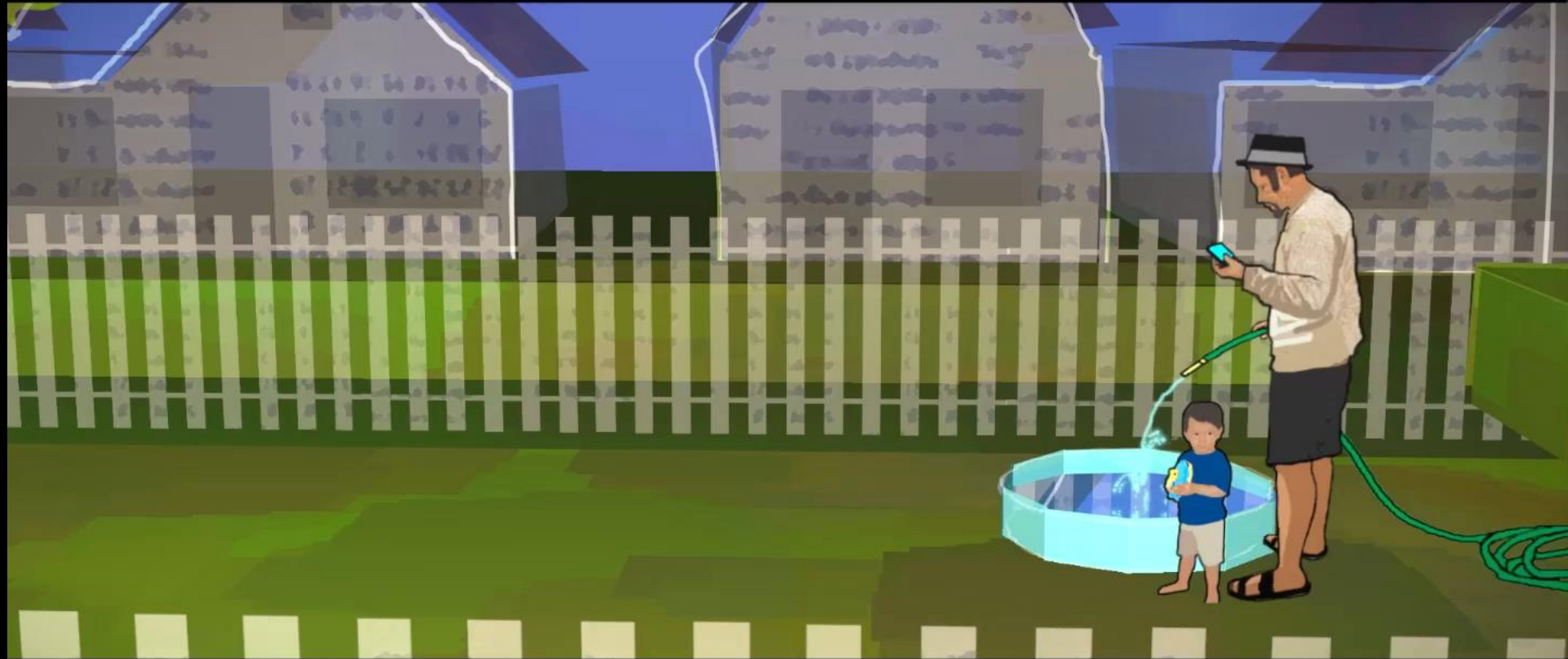
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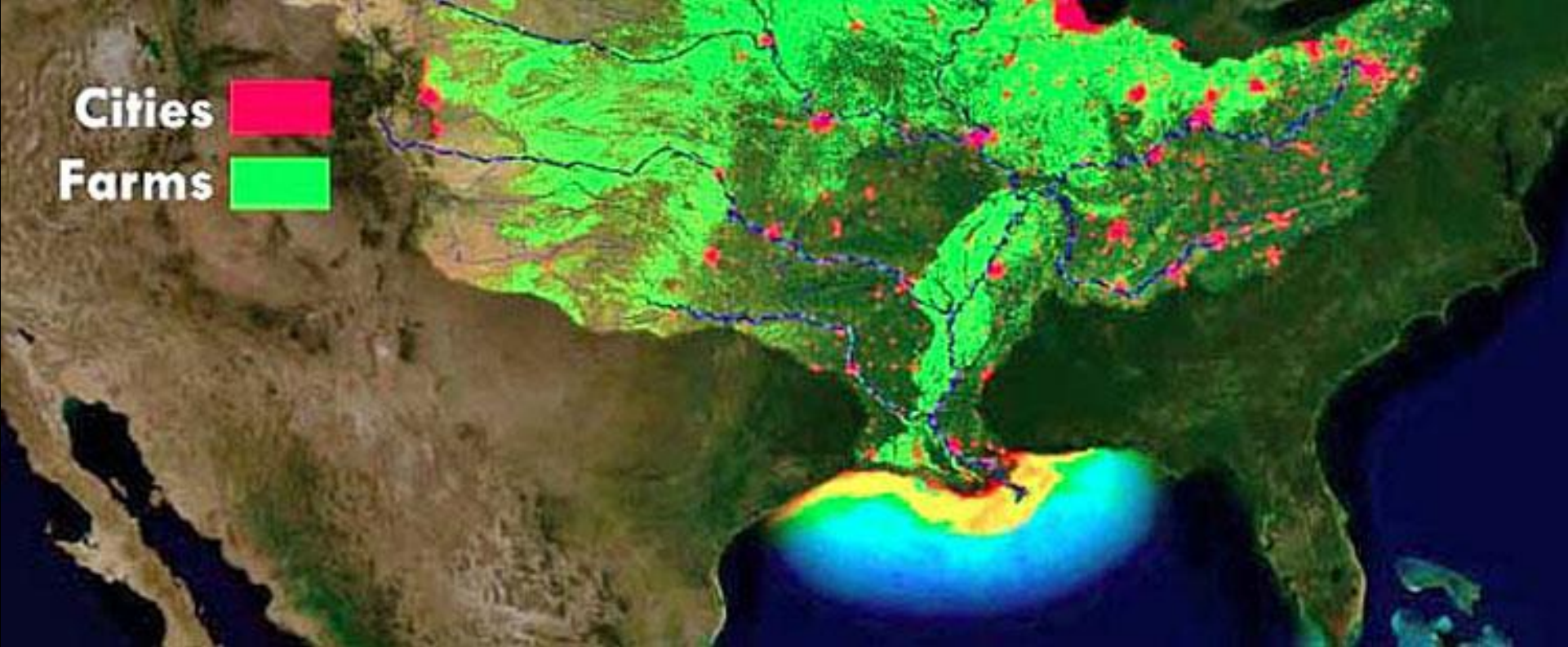
2 MONTHS
OF SHOWERING





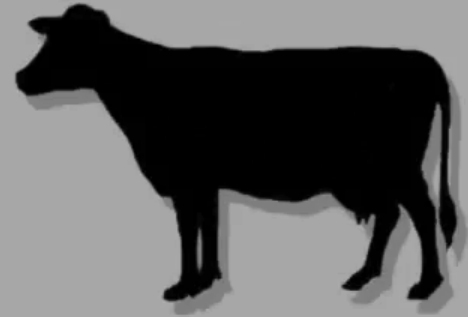
Water Saved Per Day





NOAA





A farm with 2,500 dairy cows produces the same amount of waste as a city of 411,000 people.



Colorado Springs, CO





3/4 of the world's fisheries are collapsing



1% of Ocean Plastic Is Made of Discarded Plastic Straws



46% of Ocean Plastic Is Made of Discarded Fishing Nets



700,000lbs of Fishing gear is dumped in the Ocean each year

BUT THAT'S JUST FACTORY FARMING.

EAT GRASS-FED BEEF...









The Lifestyle Carbon Dividend:??

Assessment of the Carbon Sequestration Potential of Grasslands and Pasturelands Reverted to Native Forests

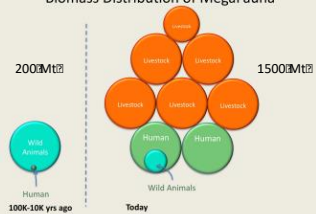
Sailesh K. Rao¹, Atul K. Jain² and Shijie Shu²

¹Climate Healers, Phoenix, AZ, USA ²University of Illinois, Urbana-Champaign, IL, USA

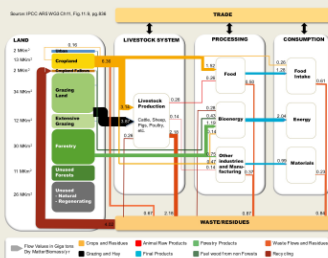


1. The Question

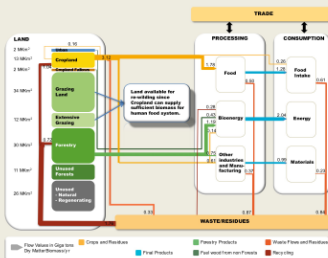
Biomass Distribution of MegaFauna



A lifestyle change eliminating livestock has the greatest potential for restoring biomass balance between wild megafauna and human systems

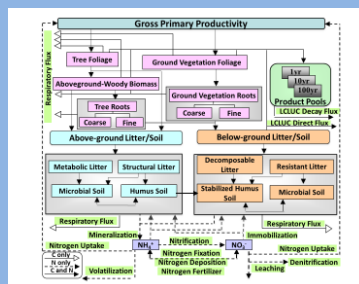


Livestock systems comprise 45% of the land area and operate at < 4% efficiency in our food system



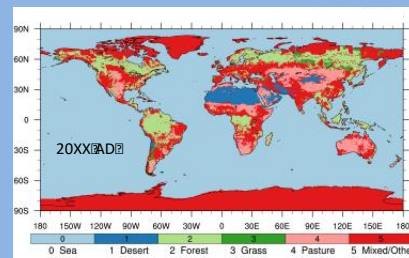
In a hypothetical land use system free of livestock, what is the carbon sequestration potential of "re-wilding" lands reverted to native forest biomes?

2. The Analysis

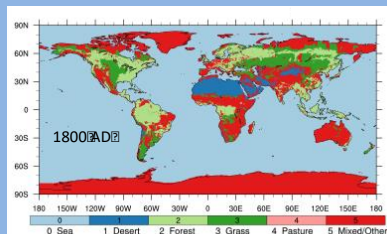
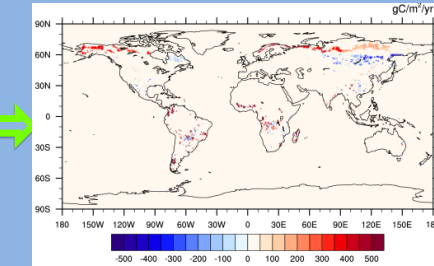


The Integrated Science Assessment Model (ISAM) was used to estimate carbon sequestration potential

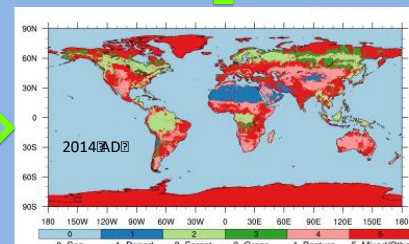
World Land Use Map after Analyzed Lifestyle Change



Net Primary Productivity change during Afforestation



Begin with 2014 HYDE Land Use Data and assume that re-wilded land reverts to native biome extant in 1800



265 GtC can be sequestered on just **19.6 MKm²** of grasslands and pasture lands reverted to native forests.

This is greater than the **240 GtC** added to the Earth's atmosphere since **1750!**

Forest Biome	NPP kgC/m ² /yr (Primary Forest)	CO ₂ Fertilization Factor (Primary Forest)	NPP kgC/m ² /yr (Secondary Forest)	CO ₂ Fertilization Factor (Secondary Forest)
Tropical Evergreen	1.05	1.76	0.94	1.42
Temperate Evergreen	0.48	1.40	0.51	1.31
Boreal Evergreen	0.39	1.23	0.32	1.20
Tropical Deciduous	0.64	1.52	0.69	1.33
Temperate Deciduous	0.53	1.35	0.50	1.29
Boreal Deciduous	0.21	1.22	0.38	1.12

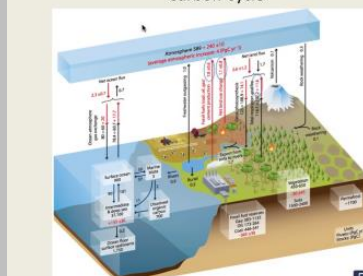
3. The Supporting Data

Total Area of Grasslands/Pasturelands at Present: 47.3 MKm²
 Carbon Sequestration Potential of such lands at Present: 52.86 GtC
 Total Area of such lands reverted to forest biomes: 19.6 MKm²
 Carbon Sequestration Potential of such lands at Present: 27.56 GtC
 Carbon Sequestration Potential of such lands at Maturity: 292.76 GtC
 Net Carbon Sequestration Potential of such lands at Maturity: 265.26 GtC
 Net Carbon Sequestration Potential per Unit Area: 13.6 kgC/m²
 Estimated Above-ground Biomass Growth over 20 years: 1.33 kgC/m²

Source: Miller, D., et al. (2017). The Potential for Carbon Sequestration through the Reversion of Grasslands and Pasturelands to Native Forests. *Journal of Applied Ecology*, 54(1), 1-11.
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Source: IPCC AR5 WGIII Ch4, Fig. 1.16, p. 471

Carbon Cycle





The Lifestyle Carbon Dividend:??

Assessment of the Carbon Sequestration Potential of Grasslands and Pasturelands Reverted to Native Forests

Sailesh K. Rao¹, Atul K. Jain² and Shijie Shu²

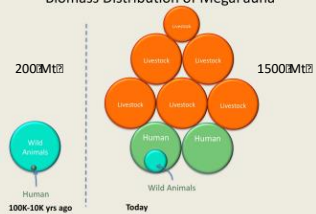
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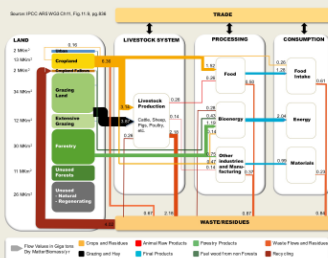
ILLINOIS

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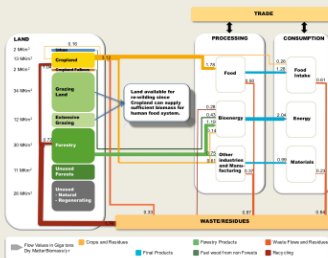
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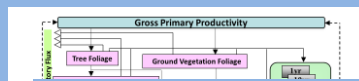


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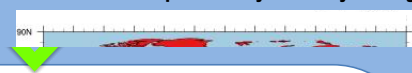


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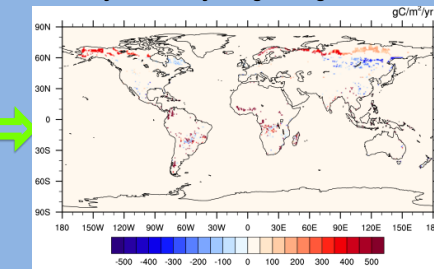
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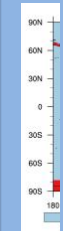
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The In was u:



Beq

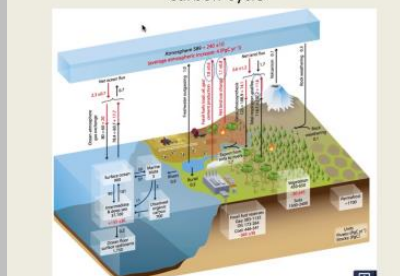
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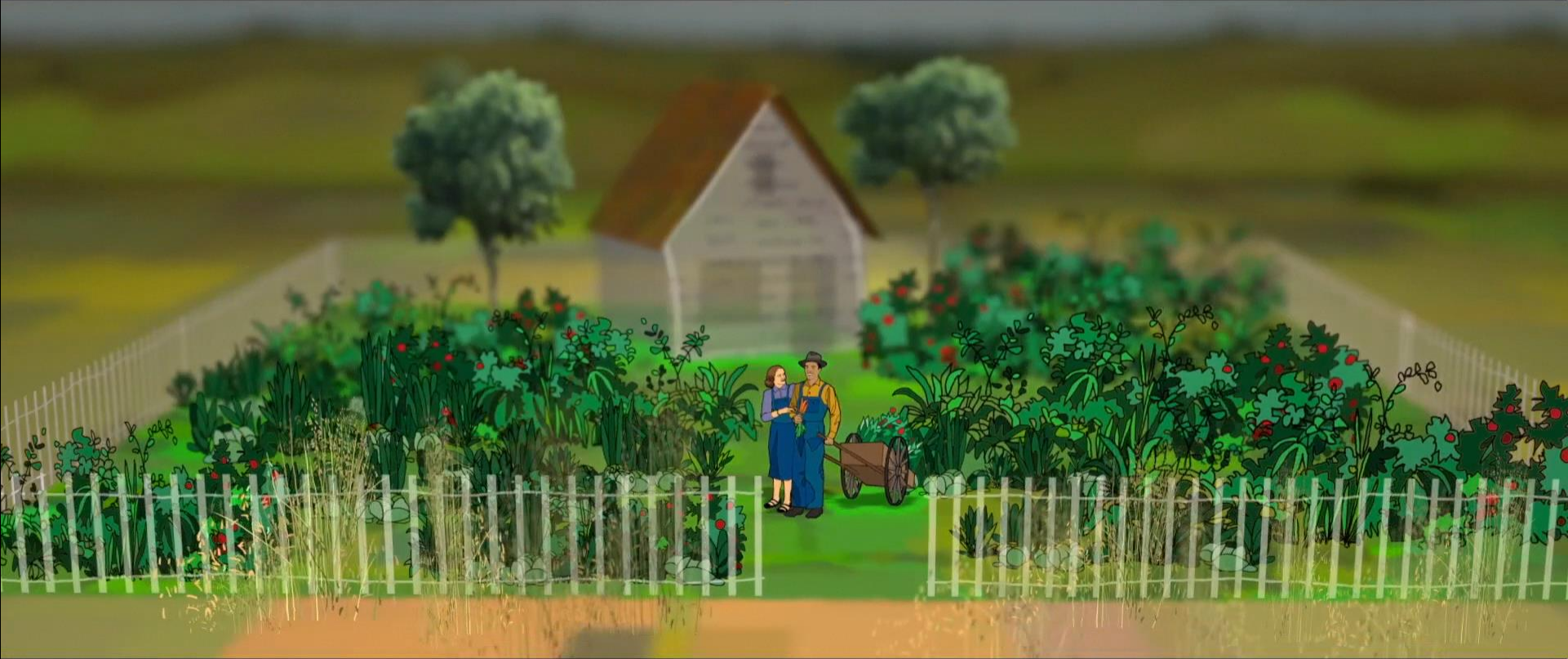


WHY DID THE US GOVERNMENT
KILL 2.7 MILLION
WILD ANIMALS
LAST YEAR?

IT'S REALLY A POPULATION ISSUE..



LIVESTOCK



So why aren't we hearing
about this constantly from
environmental
organizations?



Animal Enterprise Terrorism

Act *"for the purpose of damaging or interfering with the operations of an animal enterprise."*

AG-GAG LAWS

anti-whistleblower laws that apply to the ag industry

BUT THERE'S
SOMETHING
YOU
CAN DO!

WHAT YOU CAN DO?

SWITCHING TO A VEGAN DIET SAVES:



1,100 GALLONS
OF WATER



30 SQ FT OF
FORESTED LAND



45 POUNDS OF
GRAIN



20 LBS CO₂
EQUIVALENT

AND ONE
ANIMAL'S LIFE
PER DAY.



FOR MORE INFO VISIT

www.COWSPIRACY.com